SUBJECT

Bill 11-21, Montgomery County Economic Development Corporation – Bylaws – Live Video Streaming of Open Meetings

Lead Sponsor: Councilmember Glass
Co-Sponsor: Council President Hucker

EXPECTED ATTENDEES

None

COUNCIL DECISION POINTS & COMMITTEE RECOMMENDATION

• N/A; Introduction

DESCRIPTION/ISSUE

Bill 11-21 would require the Montgomery County Economic Development Corporation to adopt bylaws requiring the live streaming of certain meetings and require the archiving of certain videos.

SUMMARY OF KEY DISCUSSION POINTS

• N/A

This report contains:

Staff Report
Bill 11-21
Legislative Request Report
Sponsor Memorandum

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MEMORANDUM

February 25, 2021

TO: County Council

FROM: Christine Wellons, Legislative Attorney

SUBJECT: Bill 11-21, Montgomery County Economic Development Corporation – Bylaws – Live Video Streaming of Open Meetings

PURPOSE: Introduction – no Council votes required

Bill 11-21, Montgomery County Economic Development Corporation – Bylaws – Live Video Streaming of Open Meetings, sponsored by Lead Sponsor Councilmember Glass and Co-Sponsor Council President Hucker, is scheduled to be introduced on March 2, 2021.1 A public hearing is tentatively scheduled for March 23, 2021 at 1:30 p.m.

Bill 11-21 would require the Montgomery County Economic Development Corporation to adopt bylaws requiring the live streaming of certain meetings, and the archiving of certain videos.

PURPOSE

The purpose of the bill is to increase the public transparency and accessibility of MCEDC meetings.

BILL SPECIFICS

Under current law, MCEDC is required to hold meetings in compliance with the State’s Open Meetings Act (OMA). Thus, except when an exception under the OMA applies, MCEDC meetings are publicly advertised, open to the public, and archived through public minutes.

Under Bill 11-21, MCEDC would remain subject to the OMA. However, in addition to following the OMA, MCEDC generally would be required to broadcast its meetings through live video stream, and to archive those videos in a manner accessible to the public.

The MCEDC would not be required to broadcast meetings that are closed pursuant to the
OMA. The bill also would allow exceptions to the video requirements if:

(A) a majority of Board of Directors find that a technical problem or an emergency situation prevents the live video streaming of a meeting;

(B) a factor beyond the Corporation’s control, including an electrical power outage or an interrupted internet connection, prevents or delays live video streaming of a meeting; or

(C) a factor beyond the Corporation’s control, including a website error, makes the archive required under paragraph (2) temporarily unavailable.

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AN ACT to:

(1) require the Montgomery County Economic Development Corporation to adopt bylaws requiring the live video streaming of certain meetings;
(2) require the archiving of certain videos; and
(3) generally amend the law regarding the bylaws and meetings of the Economic Development Corporation.

By amending

Montgomery County Code
Chapter 15A, Economic Development
Section 15A-4

The County Council for Montgomery County, Maryland approves the following Act:
Sec. 1. Section 15A-4 is mended as follows:

15A-4. Status; incorporation; bylaws.

* * *

(c) Public transparency.

(1) The County Council finds that:

(A) Since its inception in 2016, the Montgomery County Economic Development Corporation (MCEDC) has received a total of $39.5 million in general operating and emergency supplement funding to implement and manage programs furthering the County’s business attraction, retention, and growth initiatives;

(B) MCEDC has received $24.2 million in general operating support to administer the Economic Development Grant & Loan Program, MOVE Program, Biotech Credit Supplement, and Small Business Assistance Program;

(C) During the Covid-19 pandemic, MCEDC has administered $15.3 million in special appropriations to implement the Local Production Fund, Telework Assistance Program, 3R Initiative and the Restaurant Relief Fund;

(D) According to MCEDC’s FY20 annual report, 96% of the organization’s revenue was provided by County taxpayers.

(2) The bylaws must require the Corporation:
(A) to comply with the Maryland Open Meetings law, as amended, and the Maryland Public Information Act, as amended; and

(B) to comply with the requirements of subsection (d).

(d) **Live Video Streaming of Open Meetings.**

(1) For purposes of this subsection, *open meeting* means an open session of the Corporation under Section 3-301 of the General Provisions Article of the Maryland Code, as amended.

(2) Except as provided in paragraph (3), the Corporation must:

(A) make publicly available through its website live video streaming of each open meeting of the Corporation; and

(B) maintain a publicly available archive that contains each video created under subparagraph (A).

(3) The requirements of this subsection do not apply if:

(A) a majority of Board of Directors find that a technical problem or an emergency situation prevents the live video streaming of a meeting;

(B) a factor beyond the Corporation’s control, including an electrical power outage or an interrupted internet connection, prevents or delays live video streaming of a meeting; or

(C) a factor beyond the Corporation’s control, including a website error, makes the archive required under paragraph (2) temporarily unavailable.
(4) A failure to comply with this section does not invalidate any action of the Corporation.
LEGISLATIVE REQUEST REPORT

Bill 11-21
Montgomery County Economic Development Corporation – Bylaws – Live Video Streaming of Open Meetings

DESCRIPTION: Bill 11-21 would require the Montgomery County Economic Development Corporation to adopt bylaws requiring the live streaming of certain meetings and the archiving of certain videos.

PROBLEM:

GOALS AND OBJECTIVES: Increase public transparency and public accessibility to MCEDC meetings

COORDINATION:

FISCAL IMPACT: Office of Management and Budget

ECONOMIC IMPACT: Office of Legislative Oversight

EVALUATION:

EXPERIENCE ELSEWHERE: To be researched

SOURCE OF INFORMATION: Christine Wellons, Legislative Attorney

APPLICATION WITHIN MUNICIPALITIES: N/A

PENALTIES: N/A
MEMORANDUM

TO: Councilmembers

FROM: Evan Glass, Councilmember

DATE: February 25, 2021

SUBJECT: Bill, Montgomery County Economic Development Corporation- Bylaws- Live Video Streaming of Open Meetings

Next month marks one year since many individuals in Montgomery County and across the country began working from home. Teleworking and virtual platforms have revolutionized the way we connect with family, friends and co-workers. It has also showcased the creativity of governments and organizations to make information more accessible.

On March 2, 2021, I will be introducing legislation to provide for the live streaming and archiving of the Montgomery County Economic Development Corporation’s (MCEDC) open meetings. This legislation builds on efforts by Senator Cheryl Kagan and Delegate Mark Korman at the state level to ensure that meetings for governmental and quasi-governmental organizations with a significant fiscal responsibility are accessible and transparent to the public.

MCEDC acts as one of the primary agents to attract, retain and grow the business sector in Montgomery County. The organization has also served as the swift arm in ensuring the administration of County funds towards the economic needs of businesses during the pandemic. Since its inception in 2016, the County has allocated nearly $40 million in general operating funds and special appropriations to MCEDC to fund their efforts to implement and manage the County’s economic development programs. MCEDC receives 80% of the County’s economic development funding, with 96% of the organization’s revenue provided by County taxpayers.

Given the significant investment made by County taxpayers into MCEDC, residents should be able to easily access open meetings. Currently, if residents would like to watch MCEDC’s meetings they must request an access code beforehand or wait to read the meeting notes after decisions have been made.
Constituents and organizations that advocate for transparency in government have reached out to me requesting greater accessibility so that they can monitor MCEDC deliberations and track the use of taxpayer dollars.

A year into COVID operations, we have seen technology become a great equalizer to ensure meetings are accessible to all. Considering all this, this legislation will:

- Require MCEDC’s live stream all their open meetings on their website
- Maintain a public archive of all videos recorded
- These requirements do not apply if the Board of Directors find there is a technical problem, emergency situation, or factors out of their control preventing them from streaming their meeting

I welcome your support and co-sponsorship of this legislation. Please contact Valeria Carranza or Bianca Lora with any questions you may have. I welcome your support to modernize our systems and to codify best practices in open and transparent government.

Sincerely,

Evan Glass
Councilmember, At-Large