Resolution No.: 20-1227
Introduced: July 14, 2026
Adopted: October 6, 2026

COUNTY COUNCIL
FOR MONTGOMERY COUNTY, MARYLAND

Lead Sponsor: Council President at the Request of the County Executive

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SUBJECT: Supplemental Appropriation #27-1 to the FY27 Operating Budget
Montgomery County Government
Department of Health and Human Services
Supplemental Appropriation: Youth Vaping and Nicotine Addiction Response
$390,000, General Fund: HHS Restricted Other (JUUL/Altria Settlement)

Background

1. Section 307 of the Montgomery County Charter provides that any supplemental appropriation shall be recommended by the County Executive who shall specify the source of funds to finance it. The Council shall hold a public hearing on each proposed supplemental appropriation after at least one week's notice. A supplemental appropriation that would comply with, avail the County of, or put into effect a grant or a Federal, State or County law or regulation, or one that is approved after January 1 of any fiscal year, requires an affirmative vote of six Councilmembers. A supplemental appropriation for any other purpose that is approved before January 1 of any fiscal year requires an affirmative vote of seven Councilmembers. The Council may, in a single action, approve more than one supplemental appropriation. The Executive may disapprove or reduce a supplemental appropriation, and the Council may reapprove the appropriation, as if it were an item in the annual budget.

2. The County Executive has requested the following FY27 Operating Budget appropriation increases for the Department of Health and Human Services:

Personnel Services	Operating Expenses	Total	Source of Funds
$0	$390,000	$390,000	General Fund: HHS Restricted Other (JUUL/ Altria Settlement)

3. This increase is needed because Montgomery County participated in legal settlements with two companies (JUUL Labs, Inc. and Altria) to address the epidemic of youth vaping and

nicotine addiction. The funds will be used for competitive community grants to implement innovative, community-based strategies that promote vaping cessation and address the root causes and long-term impacts of e-cigarettes and other harmful substances; holistic youth programming and anti-vaping education through Rec Mode Fitness & Boxing, LLC ($250,000); targeted initiatives through the Street Outreach Network (SON) to promote smoking and vaping prevention and harm reduction ($100,000); and a contractual administrative specialist to support the Youth Mental Health and Substance Use Grants Program grant lifecycle, ensure operational efficiency and maintain compliance with reporting and fiscal accountability requirements ($40,000).

4. The County Executive recommends a supplemental appropriation to the FY27 Operating Budget in the amount of $390,000 for the Department of Health and Human Services and specifies that the source of funds will be General Fund: HHS Restricted Other (JUUL/Altria Settlement).

5. Notice of public hearing was given, and a public hearing was held.

Action

The County Council for Montgomery County, Maryland approves the following resolution:

A supplemental appropriation to the FY27 Operating Budget of the Department of Health and Human Services is approved as follows:

Personnel Services	Operating Expenses	Total	Source of Funds
$0	$390,000	$390,000	General Fund: HHS Restricted Other (JUUL/ Altria Settlement)

This is a correct copy of Council action.

Sara R. Tenenbaum
Clerk of the Council

1. Peer Educator / Ambassador Recruitment & Engagement

KPI	ESYDA	IDENTITY	Tree of Hope
Period 1	11 applicants (not onboarded)	Not started (staffing delays)	58 youth served; no peer educator model (SCIP program)
Period 2	3 selected (recruitment ongoing)	7 hired / 12 target (background checks pending)	66 youth served
Period 3	11 recruited; 100% retention; avg 4 youth-led activities each	12 trained; 178 youth reached by YPAs	70 youth served

2. Outreach & Community Engagement

KPI	ESYDA	IDENTITY	Tree of Hope
Community Outreach Events – P1	0 (program setup only)	4 outreach events; 310 youth reached	11 community events attended
Period 2	Multiple events (no counts)	3 events; 99 youth reached	3 events hosted
Period 3	2 tabling events completed	8 recreational/outreach events; 297 youth reached	1 community event hosted

3. Training & Curriculum Delivery

KPI	ESYDA	IDENTITY	Tree of Hope
Period 1	Training materials developed (vendors)	No training (recruitment delays)	Staff trained in **3 programs (RCA, INDEPTH, N-O-T)**
Period 2	Orientation delayed; on-demand modules created	Curriculum built; YPA training planned; no delivery metrics yet	99 peer groups; MRSS baseline created

Period 3	Biweekly trainings launched; early engagement KPIs met	Multiple workshops: youth M&E, mental health, substance use; 12 YPAs trained in Narcan	122 peer groups; 39 MRSS assessments; 12 parent groups

4. Parent & Caregiver Engagement

KPI	ESYDA	IDENTITY	Tree of Hope
Period 1	None launched yet	None launched	Weekly sessions began (no numbers)
Period 2	None	0 (scheduled for next period)	5 parent groups
Period 3	Not specified	**206 caregivers**, **7 workshops**	12 sessions, **11 unique parents**, 20 total interactions

5. Referrals, Cessation, and Behavioral Health Measures

KPI	ESYDA	IDENTITY	Tree of Hope
Period 1	0	0	0
Period 2	0	0	MRSS baseline only
Period 3	None reported yet	**3 youth referred** to treatment	**39 MRSS assessments**, harm-reduction plans developed